



**Bisnisin.asia**

Bring your business to a new level

BISNISIN TEKNOLOGI ASIA, PT.



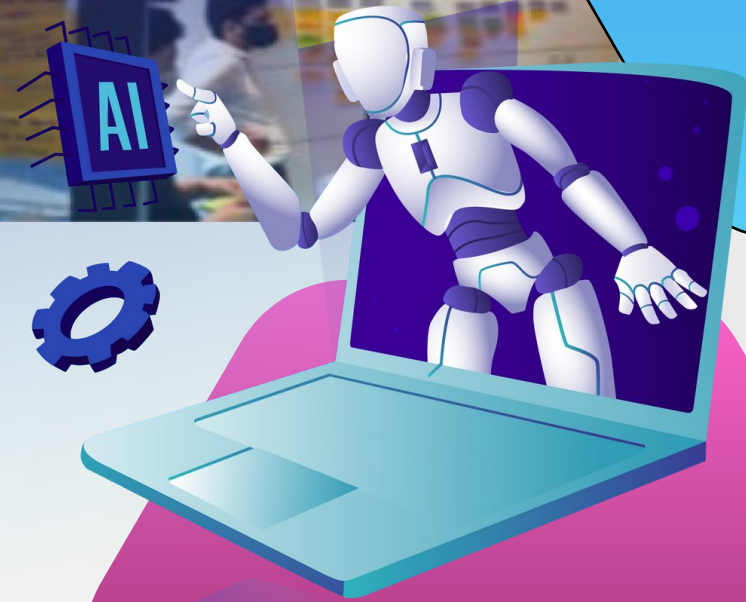
<https://bisnisin.asia>



# ABOUT BISNISIN TEKNOLOGI ASIA



Our story begins in October 2020 when our Founder was getting an exclusive contract with [Lulu International Exchange](#) as an Independent Professional Consultant (Solutions Architect) and was invited to their office in Dubai, UAE. Our Founder realized that the work he was doing was about creating a solution that could be applied to a variety of industries, so in the midst of this transformative project, the seed for our company was planted. Our Founder's vision was clear: to provide businesses with tools and expertise they need to thrive in an ever-changing world.





# Vision and Mission



## VISION

To be the preferred partner for businesses seeking transformative IT solutions that unlock their full potential and accelerate their digital transformation journey.



## MISSION

Our mission is to empower businesses to thrive in the digital age by providing cutting-edge IT solutions that drive efficiency, productivity and innovation.

# Our Core Values

## - INSPIRE -



### **Innovation**

We embrace creativity and innovation to delivery ground breaking solutions.



### **Nurture**

Provide opportunities for learning and Supportive and healthy work environment



### **Sustainability**

Committed to continuous learning and improvement, staying ahead of the curve in a rapidly evolving industry.



### **Passion**

Cultivate a passionate and dedicated workforce.



### **Integrity**

Uphold strong ethical principles and honesty in all business practices. Build trust with customers, partners, and employees.



### **Respect**

Foster a culture of respect and inclusivity. Value diverse perspectives.



### **Excellence**

We strive for excellence in everything we do, setting high standards for quality and performance.



# Our Services

- Custom Software Design and Development
- Software Platform Architecture Design
- Web and Mobile App Development
- Cloud Services and Infrastructure Automation (AWS, Google Cloud)
- IT Consulting and Training
- Business Digital Transformation Strategy
- UI/UX Design Services
- Quality Assurance and Testing



# Product and Add-On Services

- ZamZam
- Chat (Intelligence) Bot
- CRM and Smart Sales & Marketing Tools
- Assets Management
- Inventory Management
- Smart AI Assistant

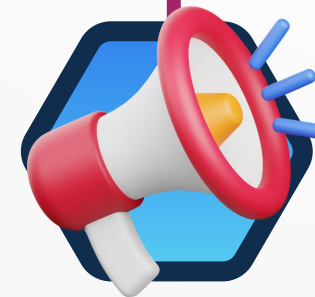


# Market and Selling



## Target Market

Bisnisin.asia serves a diverse range of industries, including travel, ecommerce, healthcare, finance, retail, manufacturing, and more. Our clients include startups, SMEs, and large enterprises looking to leverage technology to drive business growth and innovation.



## Unique Selling Proposition

At Bisnisin.asia we blend technical expertise with industry insights to deliver customized solutions that address our clients' unique challenges and opportunities. Our agile development approach, combined with our commitment to quality and client satisfaction, sets us apart from the competition.

# Our Clients



## **Lulu International Exchange, Dubai – Uni Arab Emirates**

Scope of Service(s):

- Enterprise Architecture Implementation
- YO2 Architecture Design and Software Development
- Digit9 Platform Initial Architecture Design
- IT Consultancy & Training

## **PT. Retali Mustajab Travel, Jakarta – Indonesia**

Scope of Service(s):

- ZamZam product custom development and implementation
- Retali's partner mobile application development (Android, iOS)
- IT Consultancy



# Our Clients



## **DIRJEN Bea & Cukai, Jakarta - Indonesia**

Scope of Service(s):

- IT Corporate Training on Software Architecture
- Consultancy on Microservices Architecture PoC

## **Sejadah Online Store (Owned by RETALI)**

Scope of Service(s):

- BisnisMotion custom development and implementation

# Our Clients



**Qlerify, Fendergatan 13, 120 71 Stockholm - Sweden**

Scope of Service(s):

- Offshore Consulting



# Company History

Our story begins in October 2020 when the Founder (Yauri) was getting an exclusive contract with [Lulu International Exchange](#) as an Independent Professional Consultant (Solutions Architect) and was invited to their office in Dubai, UAE.

Yauri realized that the work he was doing was about creating a solution that could be applied to a variety of industries, a solution that could make businesses more efficient, more adaptable, and more resilient. And so in the midst of this transformative project, the seed for our company was planted. Yauri's vision was clear: to provide businesses with tools and expertise they need to thrive in an ever-changing world.

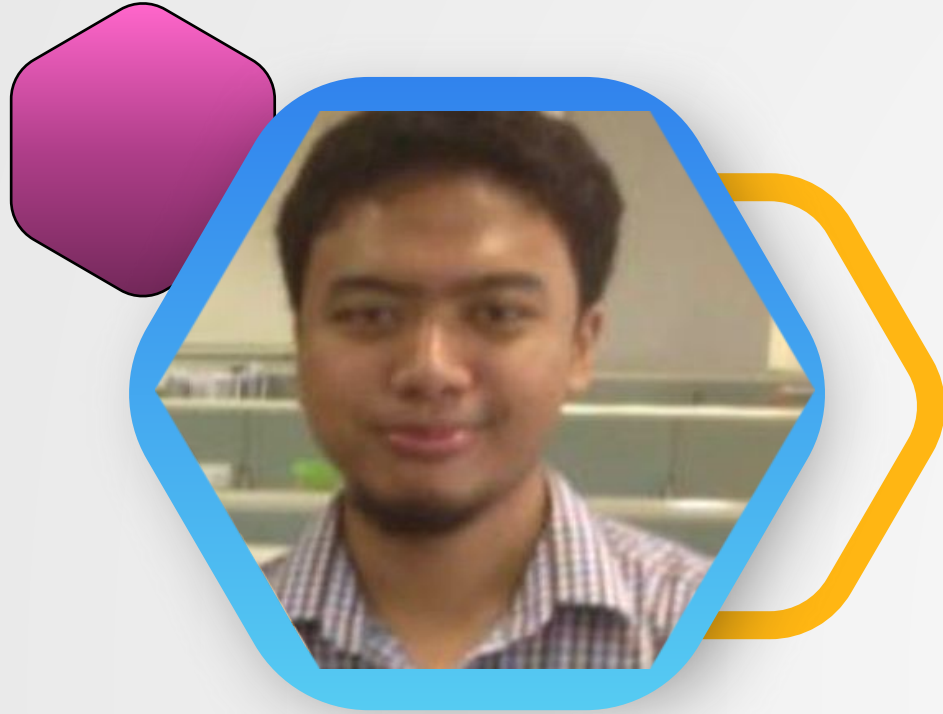
Later on, Yauri met the [Retali's](#) business owner (Fahrizal Azwar). They decided to work together on designing and building a business digital transformation solutions namely "ZamZam" for RETALI.

Upon the completion of these two projects, Yauri decided to officially took the leap and established the company that he named as [Bisnisin.asia](#).

Later on [Bisnisin.asia](#) has quickly established itself as a trusted partner for any businesses seeking reliable and innovative IT solutions.



# Behind the Company



**YAURI ATTAMIMI**  
CEO, Founder

 <https://yauritux..link>

 [Linked-In Profile](#)

An experienced Software Craftsman with 19 years of hands-on skills in planning, architecting, crafting, and maintaining various software for a wide range of industries such as: eCommerce, FinTech, Shipment/Logistics, Real Estate, and Telecommunications while leading the team from diverse background from different countries such as Malaysia, Singapore, Thailand, Vietnam, Abu Dhabi & Dubai (UAE), Shenzhen & Hong Kong (China), Texas (US), Poland, Slovakia, Lagos (Nigeria), Vietnam, India, and Indonesia.



He's certified in Enterprise Architecture (TOGAF 9.2), five times Co-Founded startup companies and highly experienced in software architecture, enterprise integration middleware, distributed system, business process (workflow) automation, reactive system, stream processing, cloud computing (IaaS, PaaS, SaaS) and AI engineering and infrastructure automation.



# Behind the Company

Fahrizal started his computer telephony business in 1993, with the flag of Tel-Access he managed to build and deliver a voice mail system for BUKOPIN, RATELINDO (later on known as ESIA) and PT. Telkom Regional division 6.

Another product that he successfully launched was Calling Card System used by the PT. Telkom Regional division 1 and 6, PT. Komselindo and other calling card providers that thrive in the era of 1990s. His company was also the pioneer in Indonesia that develop SS7 based applications and successfully demonstrated Voice over IP (VoIP) system at the Telecommunication Exhibition in Jakarta Kemayoran around 1996-1997.

After left the Tel-Access in 2001, he built another company namely Global Intellix Crossing where he managed to got some prestigious client like PT. Telkom 147 Call Center for West and East Java, GE Money Collection Call Center, Voice Logger Telkomsel for all area before he left the company and built Razaki Technology in 2007.

Currently, he's the Commissioner and Director for Razaki Group Technology while also running other businesses.



## **FAHRIZAL AZWAR**

Board of Commissioners  
Co-Founder



[Linked-In Profile](#)

# Contact Us

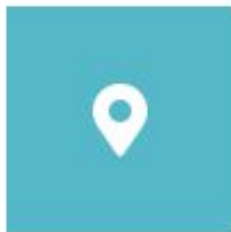


**Bisnisin.asia**

Bring your business to a new level



## Office



Graha Retali Jl. Raya Lenteng Agung Cluster LA  
Mansion No.3, Lenteng Agung, Jagakarsa,  
Jakarta Selatan, DKI Jakarta 12610



## Mobile

+62 822 2525 1437



## Email

[sales@bisnisin.asia](mailto:sales@bisnisin.asia)







**Bisnisiin.asia**

Bring your business to a new level

# THANK YOU